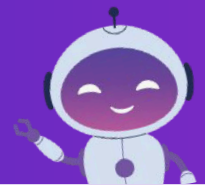




Areti Health

# For Patient Recruitment Companies

A Better Workflow for Patient Qualification and Engagement



## Send Fewer, Better-Qualified Patients to Sites

A stronger middle funnel for patient recruitment companies, improving qualification, reducing screen failures, and increasing downstream conversion.

## Areti Solution: A Better Workflow for Patient Qualification and Engagement

Areti works alongside patient recruitment companies to strengthen, not replace, the handoff between outreach and the site. By adding medical record retrieval, deeper clinical qualification, and continuous patient engagement, Areti helps ensure the patients you send are more likely to qualify, show up, and convert.



### Tighten Patient Qualification Before Site Handoff

- Retrieve medical records without heavy site-by-site EMR integration
- Confirm eligibility using structured data and physician notes
- Validate clinical fit before patients are referred to sites



### Reduce Drop-Off Between Pre-Screen and Visit

- 24/7 patient engagement across SMS, voice, chat, and email in multiple languages
- Continue outreach after initial pre-screen to maintain momentum
- Pre-screen, educate, and prepare patients before site interaction



### Improve Site Handoff Quality

- Reduce site burden by sending patients who are more likely to qualify
- Align workflows to site capacity and availability
- Provide real-time visibility into engagement, drop-off, and conversion

## Proof Points: Why Clinical Operations Leaders Choose Areti

### Send High Quality Patients

Deeper chart review **reduces screen failure rates** by at least **50%**

Patients are **clinically validated** before site handoff

**Fewer unqualified referrals** passed downstream

### Reduce Screen Failures

**Manual chart review reduced** from ~2 hours to minutes per patient

**Pre-qualified patients** align more closely to protocol criteria

**Less coordinator time** spent on non-viable patients

### Increase Conversion to Scheduled Visits

**60%** conversion to scheduled screening visits

**130** visits scheduled in 10 days for a low-enrolling study

Show rates improved by at least

**30%**

### Strengthen Site and Sponsor Partnerships

**100,000+** hours saved in patient engagement (calls and texts)

Up to **10x faster workflows** vs. traditional processes

## Strengthen the Middle of the Funnel

Recruitment companies already drive awareness and patient interest. **Areti powers what happens between your pre-screen and the site.** Deliver patients who are more likely to qualify, show up, and convert, while reducing site burden and improving downstream performance.

See how Areti helps you deliver higher-quality patients to your sites.



## Trusted & Secure

